

## What is SelectScienceNews?

SelectScienceNews is a series of individual sites, providing a dedicated resource for scientists who use specific laboratory techniques and applications.

Each site serves its online community by providing the latest application news, discussion forums, user views, product evaluations, conferences and jobs. The primary editorial focus is to provide topical application news to users of particular techniques or those working in specialist research areas in applied chemistry, life science and clinical chemistry.

You can now target new users by laboratory technique or application, with a unique combination of editorial coverage and brand advertising. Now you can generate:

- Validated sales leads and enquiries
- Exclusive corporate awareness directly from the homepage of any chosen news site
- Brand awareness throughout any site with banner advertising
- A refreshing educational approach to champion the latest applications from your organisation and your customers

Visit the service at [SelectScienceNews.net](http://SelectScienceNews.net) to see the full range of techniques.

Example of the massspecnews homepage:

**masspecnews.net**  
The Scientists' Choice

Home News Forum Users' Views Product Directory Jobs Events Contact Us

Login Register

**Welcome**  
SelectScience is a product and application resource featuring the latest news and user's views for laboratory scientists.

**Latest News**

Thermo features the newest LXX applications that highlight rapid and reliable structural identification and quantification  
14 Nov 2006: Thermo Scientific, the world leader in analytical instrumentation, features the newest applications highlighting the LXX High Throughput Linear Ion Trap. High throughput drug discovery, robust analysis of oral fluid for multiple illicit drugs, and the analysis of complex proteomic samples are highlighted in this application feature. The LXX delivers linear ion trap performance for high throughput solutions in today's fast-paced analytical laboratory. The fast cycle time and high sensitivity of the LXX enable rapid and reliable structural identification and quantitation

**Full Story**

- Application notes
- Industry news
- Product news

► **Braker Biomedicals Corporation Announces Expansion of Operations in Australia**  
► **Chicago, Illinois School Receives Pittcon 2007 Science Education Award**  
► **InProcess Instruments reinforces sales in Benelux**

**Forum**

Latest Topic:  
Mass Spectrometry research question [more](#)  
Is the data positive ion mode or negative ion mode data? [more](#)

**Latest User's View**

5973 Network GC/MS - Agilent Technologies Inc

|                      |              |
|----------------------|--------------|
| Ease of use:         | 4.0/5        |
| After sales service: | 4.0/5        |
| Value for money:     | 3.0/5        |
| <b>Overall:</b>      | <b>3.6/5</b> |

"Manuals are not very helpful!"  
Joey Nagel  
USAF

[full review](#) | [latest user's view](#)

**Featured Event**

Lab Automation 2007

- **Starts:** 27 Jan 2007
- **Ends:** 31 Jan 2007, 5 Day(s)
- **Location:** Palm Springs Convention Center, USA
- **Company:** Agilent Technologies

**Product Directory**

|                         |                      |                  |
|-------------------------|----------------------|------------------|
| Accessories(14)         | Fourier Transform(8) | Gas Analysis(3)  |
| ICP_MS(10)              | Ion Trap(35)         | Isotope Ratio(3) |
| Magnetic Sector(10)     | Quadrupole(23)       | Software(35)     |
| Time of Flight(TOF)(37) |                      |                  |

Search product or supplier... [Browse by category](#)

**Application News**  
Thermo Electron's New Proteomics Suite Offers Total Solutions for Proteomics Researchers

**Agilent Technologies**

Separation  
1200 Series LC  
1200 HPLC-Chip

Characterization  
6300 Trap LC-MS  
6300 and 6320 spectra

PTM Identification  
GlycoSuite software  
SpectroM Mill software

**Agilent Technologies**

## Current Sites Available

|   |   |  |   |
|---|---|--|---|
| <b>Lab Informatics</b>  | <b>Separations</b>  | <b>Lab Automation</b>  | <b>Life Sciences</b>  |
| labinformaticsnews<br>bioinformaticsnews<br>limsnews  | separationnews<br>gaschromatographynews<br>hplcnews<br>ionchromatographynews<br>sampleprepnews<br>thinlayerchromatographynews | labautomationnews<br>microplatesystemnews  | antibodynews<br>biomarkernews<br>cellculturenews<br>electrophoresisnews<br>elisaneeds<br>flowcytometrynews<br>genomicsnews<br>imageanalysisnews<br>microbiologynews<br>microplatenews<br>pcrnews<br>protein crystallisationnews<br>proteomicsnews<br>rmainews |
| <b>Drug Discovery</b>   | <b>Spectroscopy</b>   | <b>General Lab</b>   |   |
| admetnews<br>combichemnews<br>compoundlibrarynews<br>hcscreeningnews<br>htscreeningnews<br>labonachipnews<br>microarraynews | spectroscopynews<br>gcmsnews<br>lcmsnews<br>massspecnews<br>nmrnews<br>ramannews<br>uv-visnews<br>xraycrystallographynews     | autoclavenews<br>balancenews<br>centrifugenews<br>electrochemistrynews<br>environmentalanalysisnews<br>filtrationnews<br>freezernews<br>incubatornews<br>microscopynews<br>particulatesizeanalysisnews<br>pipettenews<br>rheometrynews<br>thermalanalysisnews<br>titrationnews |   |
| <b>Clinical Diagnostics</b>   |   |  |   |
| clinicaldiagnosticsnews<br>diagnostictestnews<br>immunologynews   |   |  |   |

## Sponsorship

There are two levels of sponsorship available on a monthly basis:

### Lead sponsorship includes:

- 1 Homepage skyscraper banner
- 1 ROS (run of site) standard banner; either advertorial or graphical
- Lead article on the homepage and news page (subject to editor's approval)

### Standard sponsorship includes:

- 1 ROS standard banner; either advertorial or graphical

### Monthly sponsorship rates

The table below gives prices based on the monthly frequency for lead and standard sponsorship.

| Monthly Frequency | Lead Sponsorship |             |            | Standard Sponsorship |             |            |
|-------------------|------------------|-------------|------------|----------------------|-------------|------------|
|                   | 1-4 months       | 5-11 months | 12 months+ | 1-4 months           | 5-11 months | 12 months+ |
| Price per month   |                  |             |            |                      |             |            |
| \$                | 5000             | 4000        | 3000       | 700                  | 650         | 600        |
| £                 | 2500             | 2000        | 1500       | 350                  | 325         | 300        |
| €                 | 3500             | 3000        | 2200       | 525                  | 500         | 475        |

Please note:

1. You may take lead sponsorship of each individual site for a maximum of 4 months per year.
2. There is no limit to the number of months for standard sponsorship of each site.
3. There is no limit to the combination of sites available for sponsorship at any one time. As an example if a sponsor books 12 months, the sponsorship could cover 12 different sites for 1 month.